# Persona



Image credit : Google

***Status***: IT Professional

***Archetype***: The Quest

***Personality***: compassionate, professional

***Motivations***: fear, society, loyalty

***Goals***: To be able to register as a new user in the iGO online system.

***Frustrations***: stand in queue and getting late for work.

***Bio***: Karan is an IT professional and he always use technology for better life.To get access to the iGO website he is looking for a way to register himself into the system to run things smoothly. So that he does not need to stand in queue and use that time for some quality work . So Karan’s goal is to create an account with iGO system and log in to it as a new user.

Reference:

[1] Deliverable 2\Documentations\Persona US9